

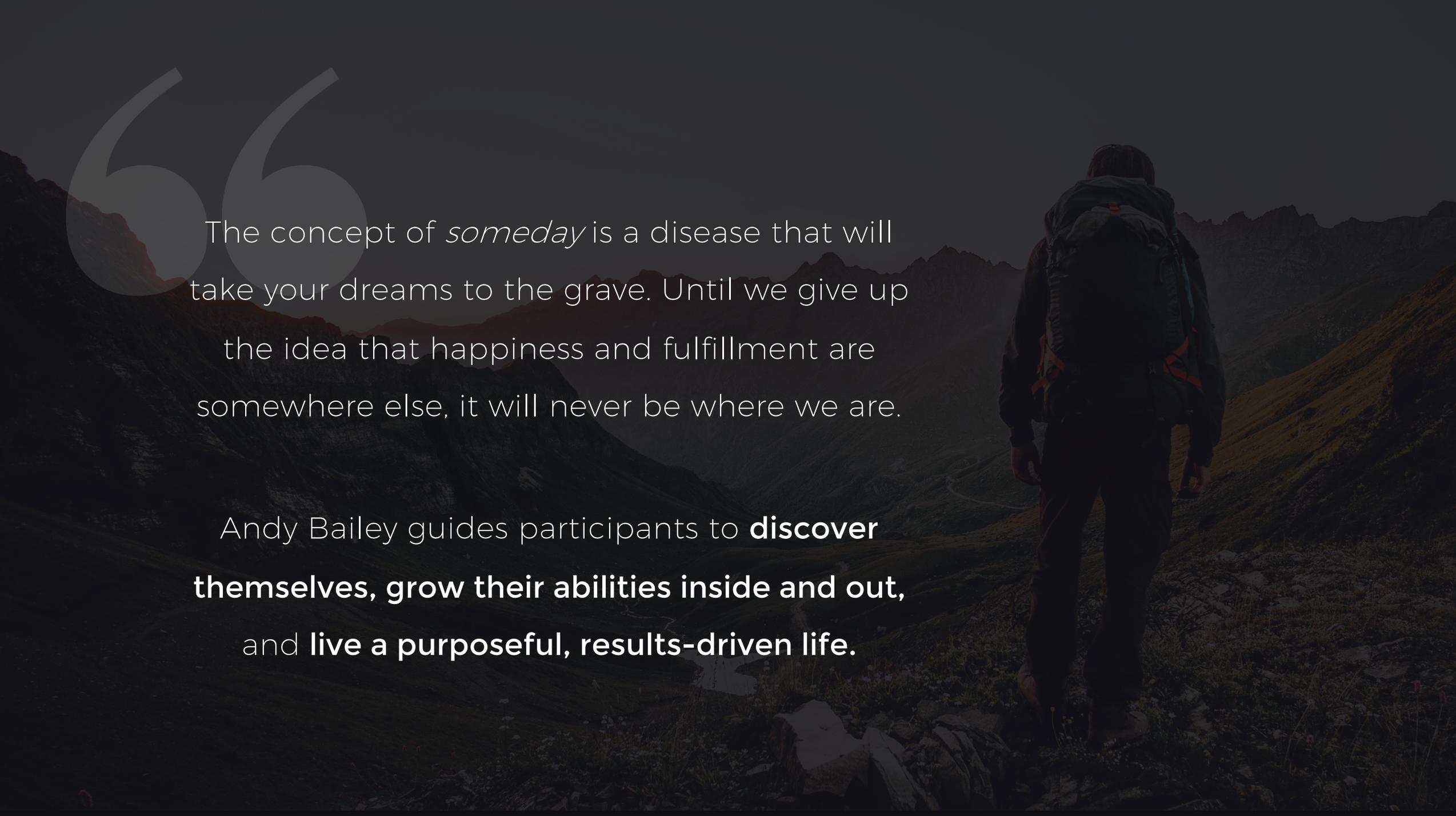
SPEAKER KIT



# ANDY BAILEY

Entrepreneur | Author | Speaker | Coach





The concept of *someday* is a disease that will take your dreams to the grave. Until we give up the idea that happiness and fulfillment are somewhere else, it will never be where we are.

Andy Bailey guides participants to **discover themselves, grow their abilities inside and out, and live a purposeful, results-driven life.**

# ANDY BAILEY

Andy Bailey is the founder of Petra Coach, where a team of entrepreneurial business coaches deploy their no B.S. approach to inspire, transform and scale teams and organizations. Spending most of his time these days in 'start-up mode' with his latest growth business, Boundless.me Andy serves in an advisory role to the leadership team at Petra Coach.

A serial entrepreneur, Andy started his first company while still in college, which he subsequently built into a multi-year Inc. 500 corporation and successfully sold and exited. Now, he and his team coach C-level leaders, full teams and audiences of all sizes and industries toward mastering the same habits he uses to scale himself, his team and his businesses, as well as his clients' – which he calls members – leaders, teams and businesses.

Andy is best known for his 'Boundless' approach to personal and professional growth – that is, eliminating the attitude of try. Success always boils down to doing. Further, when your actions are fueled with purpose, alignment and accountability, you'll succeed more frequently with much less drama. He's also penned several books on business and leadership success, including the Amazon bestseller No Try Only Do: Building a Business on Purpose, Alignment, and Accountability, more recently, Vitamin B (For Business): Your One-A-Day Supplement for Improvement in Business and Leadership, with his latest Be Boundless: Your Guide to A Boundless Life.

Andy is a member of Forbes' Coaches Council, 25+ year member of the Entrepreneurs Organization and serves on Verne Harnish's ScaleUp Leadership Council. He and Petra Coach have received a number of notable accolades including Nashville's Entrepreneur of the Year, Best in Business, Best Places to Work, Most Admired CEO and multiple inclusions on Inc.'s 500/5,000 list.



Entrepreneur

TIME

Forbes

Inc.

YPO

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HARVARD  
BUSINESS SCHOOL

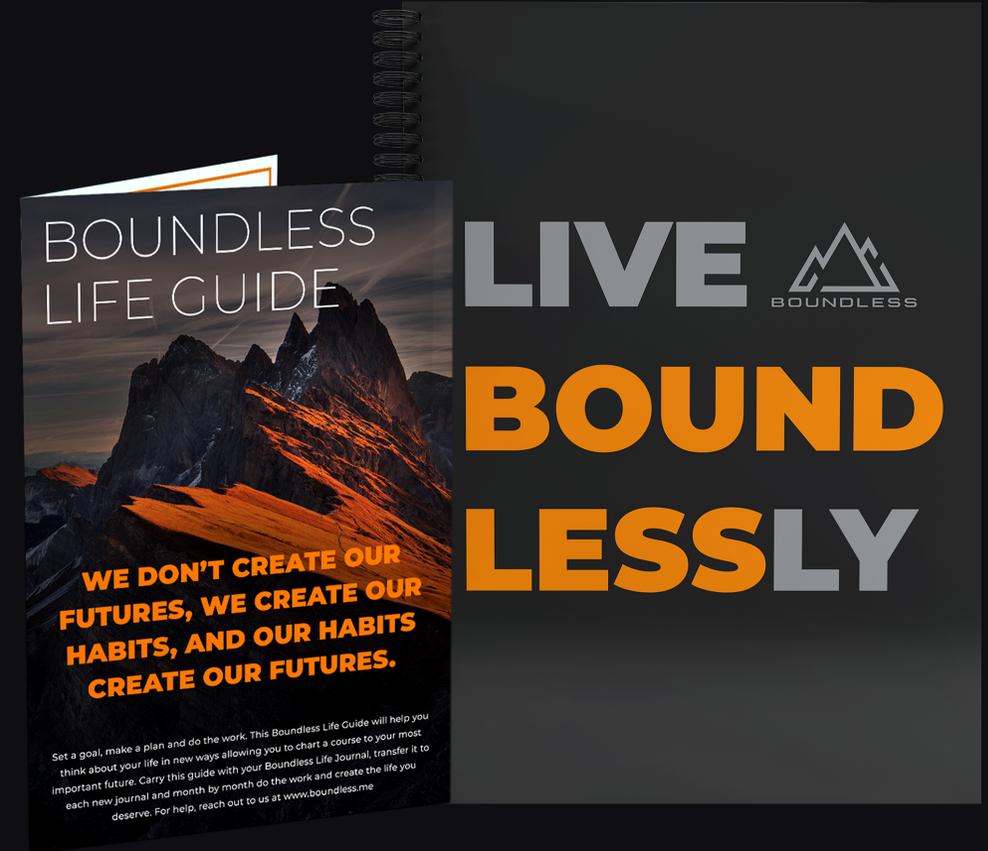
billboard

# THE BOUNDLESS EXPERIENCE

This is not your typical speaking engagement. If you're looking for someone to simply talk at your audience in an attempt to passively inspire them, Andy is not the speaker for you. An engagement with Andy is a true **people-focused, interactive experience** – a workshop split 60/40 between speaking and audience participation. Attendees of a workshop take an introspective look at their own lives to determine what they most truly want out of them, set goals, and create an actionable plan to achieve them.

The Boundless Experience utilizes the Boundless Guide - a set of tools created to allow attendees to zoom out into the future and back into the present and focus on the creation of their own personal Boundless Life. The sections of the guide follow a proven format beginning with the totality of their life, then back to their satisfaction level with their current state, and back out again to a 10-year horizon and so on. By envisioning their future life, participants are able to work backwards to create an action-oriented plan to make that vision a reality

This is one speaking engagement where participants will say that they are leaving in a better place than when they arrived.



# ENGAGEMENT FORMATS

Everyone understands creating a tactical plan to scale a business, but most people don't take the time to create a plan to scale their life. The Boundless Experience is just that - an **investment in the person**. It's perfect for Leaders, Entrepreneurs, and other high-performing individuals looking to become higher performing and get the most from life.

## KEYNOTE

In this 60-90 minute engagement, Andy introduces participants to the Boundless Journal & Guide, and takes them through foundational exercises, designed to increase personal productivity and understand the areas of life they truly need to focus on. The audience will leave with their own Boundless Journal which they can use to follow the steps toward living a boundless life.

## HALF-DAY WORKSHOP

In this 3-4 hour session, participants will complete multiple work-tools from the Boundless Guide and begin to devise their own life plan right in the room. The audience will not only set meaningful goals and understand the *why* behind them, but will start to create a step-by-step plan to achieve them. Participants will receive the Boundless Journal to measure and track their ongoing progress.

ANDY FREQUENTLY SPEAKS AT:



YPO



Entrepreneurs'  
Organization

VISTAGE

# ENGAGEMENT DETAILS

In Person | Virtual | Hybrid

## All Speaking Options Include:

- o A copy of The Boundless Life Journal & Guide for each participant
- o Copies of either of Andy's books No Try, Only Do or Vitamin B (For Business)
- o Discount codes and first access to Boundless Events including Boundless Adventures and Boundless Kids
- o Access to product discounts from Boundless Life's array of sponsors
- o Follow-up access to Andy after the session to add a level of value to the experience

## Pricing:

Pricing varies based on delivery methods, number of attendees and audience. Andy believes so strongly in this content that he will work with you to 'make it work' for you.



## WHAT PEOPLE ARE SAYING

# FOCUS

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Since your session, my goals in my life are clear and non-negotiable. Setting my goals in life was one thing, but understanding the why of these goals makes them the way to live my life. I wake up every day thanking life and taking time to be grateful. So every morning is a happy moment! You made me identify what I really want for myself, and the ones I love, for the next 10 years. Once I knew that, there's no more wasting time or hesitation. It is either reaching my goals or not. I like the fact that I'm accountable for myself every day. Your method is structured and easy to follow. I'm grateful to live successfully my life!

Guillaume W. Chabot, President & CEO

# RESET

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# IMPACT

Andy's Boundless Self workshop provided me with a priceless framework for setting meaningful intention in my daily activities. I credit Andy's coaching in the workshop as the motivating force behind my personal and business achievements since the session. His inspiration and systems fueled me to thrive instead of "just" survive!

**Teresa JW Bailey**

CFP, CDFA, EO Chapter Sponsor

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It all begins with you...you need to put your oxygen mask on first. This session truly outlined the foundation for continuous improvement and mastering the art of one day at a time/one habit at a time. The plan that I created has not only helped me with my professional development but also with my personal family development. Not to mention I've made lifelong friends. Completely worth any investment!

**Jessica Sullivan**

VP Strategic Ventures and Shareholder Relations



# Book Andy

 <https://boundless.me/>

 615-207-7200

 [andy@boundless.me](mailto:andy@boundless.me)

**We Are Only Given One Life...**

**Learn To Live It Boundlessly**